

CONTRACT

WGNT  
720 Boush Street  
Norfolk, VA 23510  
(757)446-1000

Contract / Revision 575244 /		Alt Order # 07904050
Product OBAMA/P/D SKED C		
Contract Dates 09/18/12 - 10/01/12		Estimate # 95/101/1781
Advertiser Obama/D/President		Original Date / Revision 09/14/12 / 09/14/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WGNT	Account Executive Jamie Andrus	Sales Office Washington, D.C.
Special Handling		
Demographic Adults 35+		
IDB# 8020	Advertiser Code 95	Product Code 101
Agency Ref		Advertiser Ref

And:  
  
GMMB/Greer Margolis Mitchell & Burns  
1010 Wisconsin Avenue  
Suite 800  
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
N 1	All	09/18/12	09/23/12	4-5p M-F CW	4p-5p		:30			NM	4	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-TWTF--				4	\$115.00			
N 2	All	09/18/12	09/23/12	11p-12a M-F	11p-12a		:30			NM	4	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-TWTF--				4	\$135.00			
N 3	All	09/18/12	09/23/12	6p-7p M-F	6p-7p		:30			NM	4	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-TWTF--				4	\$210.00			
N 4	All	09/18/12	09/23/12	7p-8p M-F	7p-8p		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-TWTF--				4	\$275.00			
N 5	All	09/18/12	09/30/12	8p-9p Tue	8p-9p		:30			NM	2	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-T-----				1	\$280.00			
		Week: 09/24/12	09/30/12	-T-----				1	\$280.00			
N 6	All	09/18/12	09/25/12	9p-10p Tue	9p-10p		:30			NM	2	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-T-----				1	\$315.00			
		Week: 09/24/12	09/30/12	-T-----				1	\$315.00			
N 7	All	09/18/12	09/30/12	8p-9p Wed	8p-9p		:30			NM	2	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--W----				1	\$280.00			
		Week: 09/24/12	09/30/12	--W----				1	\$280.00			
N 8	All	09/18/12	09/30/12	9p-10p Wed	9p-10p		:30			NM	2	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--W----				1	\$420.00			
		Week: 09/24/12	09/30/12	--W----				1	\$420.00			
N 9	All	09/24/12	09/30/12	4-5p M-F CW	4p-5p		:30			NM	5	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	MTWTF--				5	\$115.00			
N 10	All	10/01/12	10/01/12	4-5p M-F CW	4p-5p		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

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<u>Contract Dates</u> 09/18/12 - 10/01/12	<u>Product</u> OBAMA/P/D SKED C	<u>Estimate #</u> 95/101/1781
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 09/14/12 / 09/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$115.00			
N 11	All	09/24/12	09/30/12	11p-12a M-F	11p-12a		:30			NM	5	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				5	\$135.00			
N 12	All	10/01/12	10/01/12	11p-12a M-F	11p-12a		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$135.00			
N 13	All	09/24/12	09/30/12	6p-7p M-F	6p-7p		:30			NM	5	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				5	\$210.00			
N 14	All	10/01/12	10/01/12	6p-7p M-F	6p-7p		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$210.00			
N 15	All	09/24/12	09/30/12	7p-8p M-F	7p-8p		:30			NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWTF--				5	\$275.00			
N 16	All	10/01/12	10/01/12	7p-8p M-F	7p-8p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$275.00			
Totals											48	\$9,940.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	44	\$9,205.00	\$7,824.25
10/01/12 -10/01/12	4	\$735.00	\$624.75
<b>Totals</b>	<b>48</b>	<b>\$9,940.00</b>	<b>\$8,449.00</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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